



MEDIA PLACES

DECEMBER 9-11 HUMLAB UMEÅ, SWEDEN

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Schedule

December 9 - Thursday

10 am	Registration, exhibition, coffee
12 am	Bag lunch (provided to registered conference participants)
1:00 pm	Conference opening by Pro Vice Chancellor Kjell Jonsson Introduction by Patrik Svensson, HUMlab, Umeå University
1:15 pm	Afternoon session  <i>The Gardens of Versailles as Media Place</i> Chandra Mukerji, UC San Diego  <i>Complex Narratives and Effects Across Media</i> Jesus de Francisco, Motion Theory  <i>Media Places as Hybrid Practice</i> Simon Lindgren, Umeå University
3:15 pm	Transportation to the School of Architecture, Arts Campus
3:30 pm	 Peter Kopelman, Vice Chairman of the University Board, Umeå University + Reception
4 pm	 <i>Architectures of Information: Cedric Price and his Urban Nerve Centres</i> Molly Steenson, Princeton University
4:45 pm	Transportation to the main campus
5:00-7:00 pm	Evening session  Vice-Chancellor Lena Gustafsson, Umeå University Patrik Svensson, Umeå University and Zephyr Frank, Stanford University  <i>Media Homes Then and Now</i> Lynn Spigel, Northwestern University  <i>Media as Architecture</i> Erica Robles, New York University  <i>Interactive Architecture</i> Miles Kemp, Variate Labs A Business Case for Media Places  Deryn Häggström, Oryx Simulations  Ingvar Näslund, Västerbottenskuriren  Eva Nygren, SWECO  Carl Wickman, Vinnova  <i>Umeå 2014</i> Marie Louise Rönmark Umeå municipality  <i>Self-cutting Media Places</i>

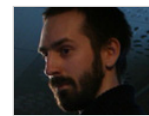
FEATURED SPEAKERS



Jesus de Francisco
Motion Theory >



Chandra Mukerji
University of California,
San Diego >



**Nicklas "Niffilas"
Nygren**
Niffilas' Games >



Simon Lindgren
Umeå University >



Mike Frangos
Umeå University >

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	Anna Johansson, Umeå University The Big Bang Carter Emmart, American Museum of Natural History
7:00-8:00 pm	Showcase and snacks

December 10 - Friday

8:30 am	Coffee
9:00 am	Morning session: Imagining the Smart Home Lynn Spigel, Northwestern University Information Systems, Spatial Robots and the Future of Interactive Space Miles Kemp, Variate Labs
10:30 am	Break
11:00 am	Maps as Media Places Zephyr Frank, Stanford University Knytt as a Media Place Nicklas "Niffias" Nygren, Niffias' Games
12:00 pm	Lunch
1:00 pm	Workshop/discussion: <i>The Material Culture of Media Places</i> Convener: Erica Robles, New York University Workshop/discussion: <i>Knowledge production and Media Places</i> Convener: Finn Arne Jørgensen, Umeå University
3:00 - 4:20 pm	The Universe as Media Place Carter Emmart, American Museum of Natural History Hospitals as Media Places Tara Mullaney, Umeå University
6:15 pm	Visit to Umevatoriet, reception
7:00 pm	Dinner at Officersmässen

December 11 - Saturday

8:30 am	Coffee
9:00 am	The Crystal Cathedral: Architecting the Conditions for Mediated Congregation Erica Robles, New York University Virtual Worlds as Media Places Mats Deutschmann, Umeå University Jenna Ng, Umeå University and University of Cambridge (from spring 2011) James Barrett, Umeå University
10:15 am	Break
10:30 am	Film, Postcard, Database: Media Places in the 20th Century Archive Mike Frangos, Umeå University Green Mansions, Pixel Forests: Simulating Nature and Provoking Environmentalism Lisa Swanstrom, Umeå University and Florida Atlantic University
11:20 am	Break
11:30 am	Interactive Textures for Architecture and Landscaping Mikael Wiberg, Umeå University Delusional Media Jeffrey Sconce, Northwestern University Conclusion
12:30 pm	Lunch

 [Welding Robots, Space and Gender](#)
Jennie Olofsson, Luleå Technical University

1:30-3:30 pm

Industry Workshops

1. Next Generation Motion

Convener: Fredric Larsson, Film i Västerbotten

Participants include David Eriksson, North Kingdom; Jesus de Francisco, Motion Theory; Frida Hammar, Itry; Linus Johansson, Popcore Film

2. Producing for Science Centers and Immersive Environments

Convener: Kenneth Bodin, Algoryx Simulation

Participants include Carter Emmart, Rose Center for Earth and Space

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MEDIA PLACES 2010